

# Fintech and Innovation: From disruption to real world change

### **Panel**



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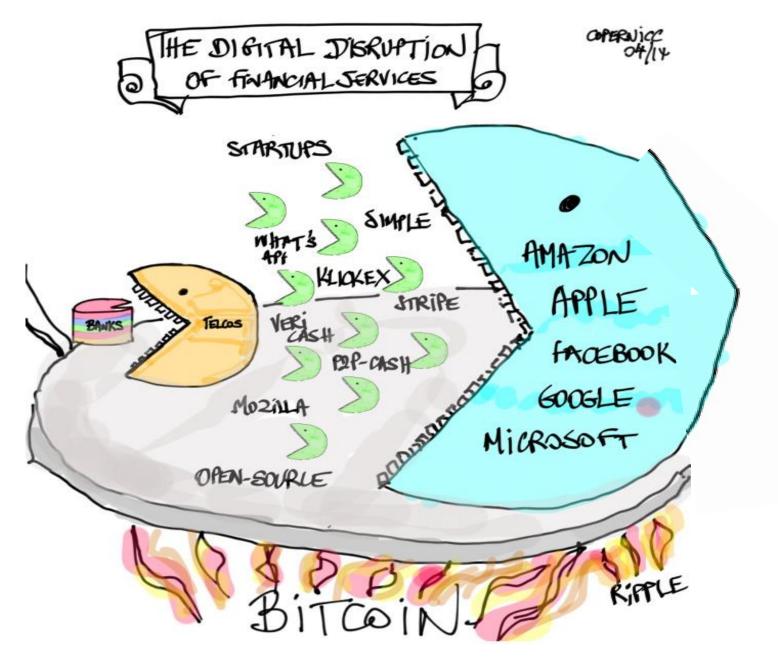
Damien Vanderveken

Head of R&D, SWIFT



## Global payments innovation initiative (gpii)







#### Correspondent banking model is under pressure



Customers and regulators push for better payments service



End customers increasingly demanding



Domestic payments going real-time



Banks rationalize their correspondent banking networks



Regulatory intensity and increasing costs



**Network rationalization** 



Digital innovators offer new disruptive solutions



Disintermediation



**Enhanced value proposition** 



#### Objective: deliver a better customer payment experience

"Before"

#### Traditional correspondent banking

- 1. Slow, can take multiple days
- 2. Expensive, multiple deducts
- 3. Secure and compliant
- 4. No transparency and predictability on cost and time
- 5. Convenient and ubiquitous
- 6. Open and inclusive (global reach)

"After"



- (1) Fast(er) (start with "same day")
  - 2. Higher efficiency & less intermediaries
  - 3. Secure and compliant
- Transparent and predictable, with payments tracking
- 5. Convenient and ubiquitous
- 6. Open and inclusive (global reach)
- The objective is to first fix these key pain points

<u>Note regarding prices</u>: it will be at the discretion of each gpii member to decide the pricing strategy vis-à-vis its customers, including other financial institutions



#### The global payments innovation initiative

#### Delivering a new standard in cross-border payments

- Proactively respond to evolving customer needs for more speed, transparency and predictability of time and cost in cross-border payments
- New multilateral rulebook, initially focused on business-to-business payments
- Building on the foundation that banks provide in security, resiliency and compliance
- Delivering real-world innovation: building on existing platform, embrace new technologies along a strategic roadmap
- Global reach, collaborative industry-wide initiative, organised by SWIFT
- Open model, participation based on operational quality

✓ Fast

✓ Secure

✓ Real-world innovation

✓ Transparent

✓ Resilient

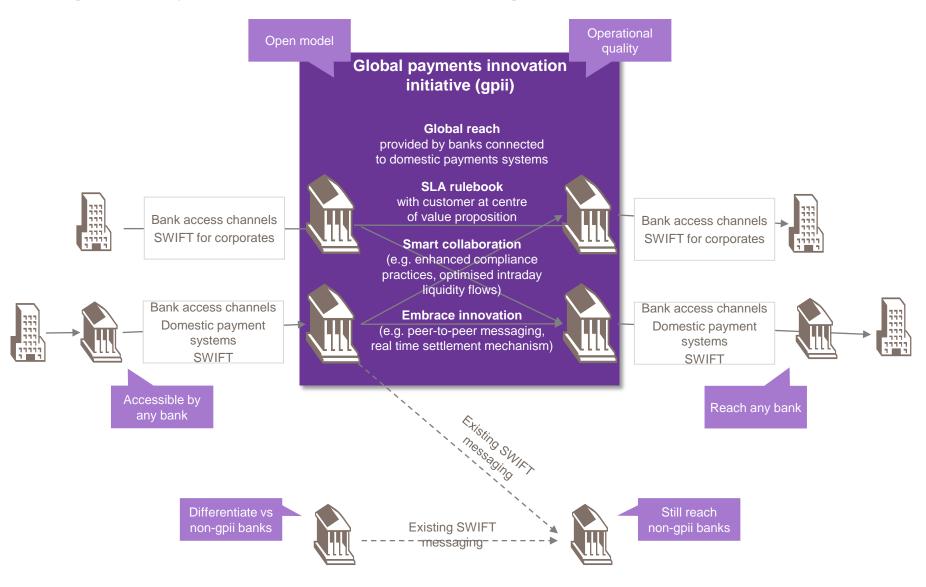
✓ Global reach

✓ Predictable

- ✓ Compliant
- ✓ Open model



#### The global payments innovation initiative (gpii)





#### Value proposition for corporates

#### The core principles of gpii

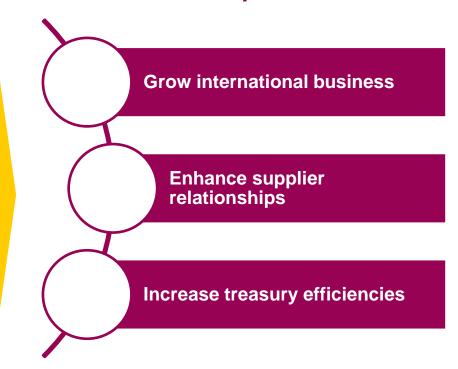
Payments with same day use of funds

Transparency and predictability of fees

**End-to-end tracking of payments** 

Transfer of rich payment information

#### Benefits for a corporate





#### Value proposition for banks



#### **Grow volumes**

- Offer distinctive payments service
- Retain and attract new customers
- Protect and grow transaction volumes
- Comply with regulation (Dodd-Frank, PSD2, ...)
- Sell payments services to third parties



#### Reduce cost

- Lower network management cost, avoid proprietary connections in non-strategic countries, access global quality network
- Enhanced compliance practices
- Optimised intraday liquidity flows
- Increased straight through processing



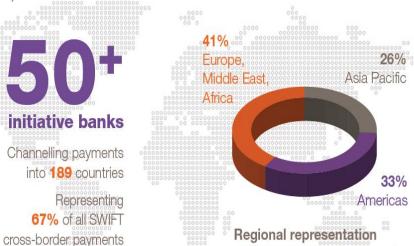
Lead innovation

- Reputational benefit
- Leader in global payments innovation



#### Initiative banks

- ABN AMRO Bank
- Australia and New Zealand Banking Group
- Banco Bilbao Vizcaya Argentaria
- Bank of America Merrill Lynch
- · Bank of China
- Bank of New York Mellon
- Bank of the Philippine Islands (BPI)
- · Bank of Tokyo-Mitsubishi UFJ
- Banco Santander
- Barclays
- BNP Paribas
- Citibank
- Commerzbank
- Credit Suisse
- Danske Bank
- DBS Bank
- Deutsche Bank
- Ecobank
- FirstRand Bank
- HSBC
- Industrial and Commercial Bank of China
- ING Bank
- Intesa Sanpaolo
- Investec
- JPMorgan Chase
- Kasikornbank

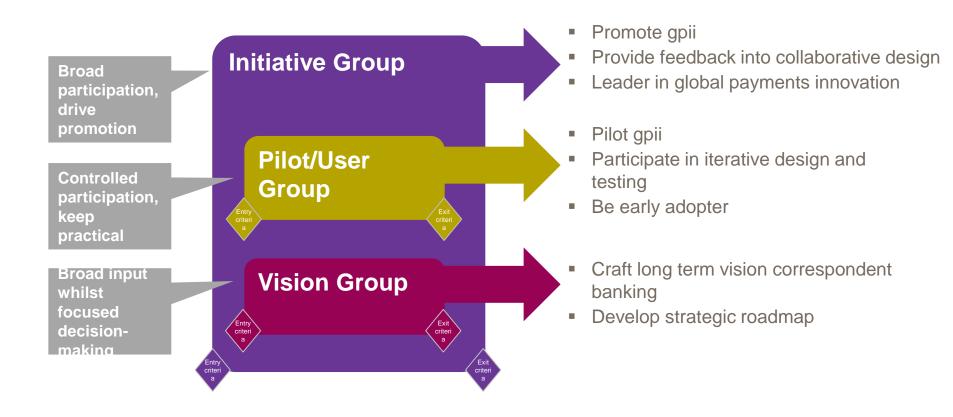


of gpii banks

- KBC Bank
- KEB Hana Bank
- Lloyds Banking Group
- Maybank
- Mizuho Bank
- National Australia Bank
- Natixis
- Nordea Bank
- Oversea-Chinese Banking Corporation
- Raiffeisen Bank International
- RBC Royal Bank
- Resona Bank
- · Royal Bank of Scotland
- Sberbank
- SEB
- Société Générale
- Standard Bank
- Standard Chartered
- Sumitomo Mitsui Banking Corporation
- Tadhamon International Islamic Bank
- TD Bank
- UBS
- UniCredit
- United Overseas Bank
- Wells Fargo.



#### **Organisational set-up**





#### **Timeline**

2015 2016

- Identify drivers
- Define principles
- Announce initiative

Promote

Pilot

Define strategic roadmap

- Show early results at Sibos
- Prepare for go live





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# Distributed ledger & blockchain technology



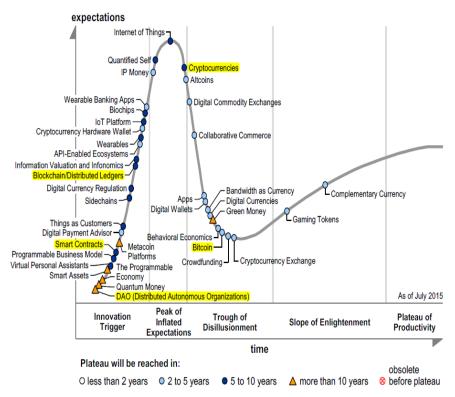
#### **Distributed Ledger – SWIFT position & strategy**

Blockchain and distributed ledger technology have a lot of potential but are not yet mature.

A number of issues need to be fixed and addressing a number of them will involve relying on a neutral & central party.

Adherence to Financial crime compliance requirements, data privacy and other regulations must be taken into account.

As a platform provider, SWIFT is building some capabilities to support DLT service when the technology will mature and when concrete business use cases will emerge



Source: Gartner (July 2015)



#### Challenges – that need to be addressed for broad usage of blockchain

Governance and business model

Data Privacy Management Scalability

Poor Semantics Of the ledger

Opportunities – that can be leveraged using blockchain and related technologies





#### DLT - ongoing activities @ SWIFT



A number of DLT related PoC are ongoing in SWIFT labs covering the following topics:

- Plug SWIFT PKI and access control mechanisms to build a SWIFT permissioned ledger
- Build a SSI database for OTC markets
- Apply SWIFT standards expertise and ISO 20022 methodology to DLT context



2 research papers on DLT will be published in March and June 2016



An industry challenge will be organized in April 2016 to assess impact of a DLT solution on issuance and asset servicing with fintech starts up and SWIFT members.









- SWIFT is engaging with its community to explore potential business use cases in payments (e.g. GPII vision group, FSS), Securities (e.g. ISSA blockchain working group) and Trade finance
- SWIFT is building its value proposition for a DLT offering leveraging SWIFT expertise in operating standardized mission critical solutions for the financial industry
- SWIFT has joined the Linux foundation initiative to create a industry ready open source distributed ledger implementation
- SWIFT is surveying the vendor landscape for DLT technology (Ethereum, Ripple, Eris, BigChainDB, HyperLedger, etc.)





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